



SAMPLE SOCIAL MEDIA POSTS

Promoting a Lobby Day

- Love, [PARK]? Make your voice heard! Join [ORGANIZATION] on [DATE] as we explain to state lawmakers why [PARK] needs more support. Reach out to us for details. #ParksForAll
- [PARK] needs you ... to explain to lawmakers why it needs more support. Join [ORGANIZATION] on [DATE] and make your voice heard in the capitol. Reach out to us for details. #ParksForAll
- Parks do so much for us — what can we do for them? On [DATE], you can join [ORGANIZATION] at the state capitol to educate lawmakers on their importance. Reach out to us for details.

Support for Park Funding

- Love [PARK]? It needs your help. Let [LOCAL LEADER(S)] know that you support funding to help keep it beautiful and accessible to everyone. #ParksForAll
- [PARK] needs you ... to explain to lawmakers why it needs more support. Tell [LOCAL LEADER] that it needs adequate funding to keep it beautiful and accessible to everyone. #ParksForAll
- Parks provide economic and health benefits wherever they are situated. Do you know a neighborhood that could use one? Tell [LOCAL LEADER(S)] to help make [CITY] greener by supporting more funds for park development. #ParksForAll
- Got a favorite [PARK] story? Share it with us — and with [LOCAL LEADER(S)] while telling them that it needs more money to keep it beautiful and accessible for everyone. #ParksForAll

Park Clean-Up

- Green grass, clean air and a great escape: [PARK] gives so much to you, shouldn't you return the favor? Join [ORGANIZATION] on [DATE] for a "Clean Up Day." Learn more here [👉 \[LINK\]](#). #ParksForAll
- Join us for a Clean-Up Day on [DATE] and help keep [PARK] beautiful. Learn more here [\[LINK\]](#). #ParksForAll
- Help keep [PARK] beautiful! Join [ORGANIZATION] on [DATE] as we clean up the park. Learn more here. [\[LINK\]](#)

Fighting Development

- Say no to proposed construction at [PARK]! Help keep the integrity of our communities' green and open spaces. #ParksForAll