



FLO DAY PROCLAMATION

Here is a draft proclamation commemorating FLO - all you need to do is fill in the particulars. Reach out to a mayor, state legislator or governor. Once you secure the proclamation, of course, be sure to publicize it. Let Olmsted 200 know, send out a press release and be sure to promote it on social media and your other networks.

Template

Whereas April 26, 2022 marks the 200th anniversary of the birth of Frederick Law Olmsted;

Whereas over a lengthy career, Olmsted was an author, journalist, public official, city planner, landscape architect, and creative genius who transformed the American landscape;

Whereas Olmsted's philosophy and designs influenced the development of beautiful and functional landscapes, including parks and parkways, college campuses, planned communities, estates, cemeteries, recreation areas, and specialized landscapes for arboreta and expositions [INCLUDING NAME OF YOUR SPECIFIC PARKS OR LANDSCAPES];

Whereas, Olmsted is remembered as the premier landscape architect in the United States during the 19th century and is considered to be the founder of landscape architecture in the United States;

Whereas Olmsted was one of the first individuals to promote the idea of national parks in his 1865 Yosemite Report;

Whereas Olmsted believed that thoughtful landscape designs should:

- (A) promote community;
- (B) advance democracy;
- (C) provide recreational opportunities in urban environments;
- (D) nurture and invigorate public health; and
- (E) encourage the development of livable communities;

Whereas Olmsted's associates, sons, and successor firms carried out his philosophy and designs well into the 20th century, leaving a tremendous legacy of historic landscapes that continues to benefit the people of the United States and visitors throughout the world;

Whereas Olmsted inspired the development of large parks and park systems for public benefit in urban areas, creating a legacy of parks that are a singular feature of the urban experience;

Whereas Olmsted's landscape designs play a vital role in the enrichment of [NAME OF CITY or STATE] and contribute to the quality of life in [NAME OF CITY OR STATE] and hundreds of communities across the United States;

Whereas communities across the country are celebrating this bicentennial anniversary as part of the coordinated national and local celebration known as Olmsted 200;

Now, therefore, I, [PUBLIC OFFICIAL], do hereby proclaim [DATE] as Frederick Law Olmsted [DAY, MONTH OR YEAR]

Throughout the [CITY OR STATE] and I commend this observance on this [DAY, MONTH, OR YEAR] to all of our citizens.

In testimony whereof, I have hereunto set my hand and caused the great seal of the [FULL TITLE OF CITY/STATE/COMMONWEALTH] to be affixed.

Done at the [CITY/CAPITOL IN THE CITY] on this [DATE].