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## Olmsted 200 Campaign Launches New Website for Bicentennial Celebration

*Digital hub has resources to help the nation learn about and honor the 200th birthday of Frederick Law Olmsted*

WASHINGTON, D.C. – January 21, 2021 – Today, the Olmsted 200 Campaign launched its website, [www.olmsted200.org](http://www.olmsted200.org). The new site serves as a digital hub for a nationwide celebration honoring the upcoming bicentennial of Frederick Law Olmsted —the famed 19th-century author, public official, urban planner and founder of American landscape architecture whose vision of “parks for all people” helped shape American culture.

Frederick Law Olmsted (FLO) believed that thoughtful design and planning of parks and public spaces have powerful social, environmental, economic and health impacts on people and communities. Thousands of parks and landscape projects designed and inspired by FLO and the Olmsted firm can still be enjoyed today, from New York’s Central Park to the Palos Verdes community in California.

“Olmsted’s democratic vision and values are more important today than ever,” said Anne Neal Petri, president and CEO of National Association for Olmsted Parks, the organization managing the campaign. “In good times and times of national crisis, public parks and places give people from all walks of life a place to connect and to experience the restorative power of nature.”

The Olmsted 200 celebration will include a variety of national and local activities and events aimed at building public and policy support for America’s natural and historic spaces. The campaign runs for the full year leading up to the 200th anniversary of Olmsted’s birth, on April 26, 2022.

The [olmsted200.org](http://olmsted200.org) website features:

- Educational content
- A national calendar of celebration events
- Parks and places to visit
- *Shared Spaces* blog for diverse and timely perspectives
- Toolkits to help Celebration Partners, Advocates and Students participate in the campaign
- FLO merch, like hats, walking sticks and collectible pins

To learn more about how you can join the celebration and sign up for the *Olmsted Insider* monthly newsletter, please visit [www.Olmsted200.org](http://www.Olmsted200.org). Follow us on [Twitter](#), [Facebook](#) and [Instagram](#) for all of the latest Olmsted 200 updates.

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### **ABOUT OLMSTED 200**

*Olmsted 200 is managed by the National Association for Olmsted Parks, along with founding partners the American Society of Landscape Architects, The Garden Club of America, Frederick Law Olmsted National Historic Site, City Parks Alliance, National Recreation and Park Association, The Cultural Landscape Foundation, The Trust for Public Land, American Public Health Association and the Landscape Architecture Foundation.*